

Privacy Policy – SuperSub Sportsystems

Last updated: April 16, 2026

1. Introduction

Welcome to www.supersub-sportsystems.com (hereinafter referred to as the “Website”). At SuperSub Sportsystems, we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, share, and safeguard information obtained through the Website. By using the Website, you agree to the terms of this Privacy Policy.

2. What information do we collect?

2.1. Personal information

We collect personal data that you voluntarily provide to us, such as your name, email address, phone number, and address when you contact us via the Website, subscribe to our newsletter, or request a product, sample, or service.

2.2. Automatically collected information

We may automatically collect certain information when you visit the Website, including your IP address, browser type, device ID, pages visited, and the date and time of your visit. We use cookies and similar technologies to collect this information.

2.3. Microsoft Clarity

We use Microsoft Clarity to gain insight into how visitors use our Website and to improve user experience. Through Clarity, pseudonymised data is collected, such as recordings of visits. Clarity tracks user interactions including mouse movements, clicks, and scrolling behavior. This data is retained for a maximum of one (1) year.

3. How do we use your information?

We use your personal data for the following purposes:

- 3.1. Responding to your inquiries and requests
- 3.2. Sending newsletters and marketing communications (only with your explicit consent)
- 3.3. Providing quotes based on your request
- 3.4. Improving our Website and services
- 3.5. Analyzing Website usage and compiling statistics

4. How do we share your information?

We only share your personal data in the following cases:

- 4.1. With third-party service providers acting on our behalf (such as hosting providers and email service providers)
- 4.2. When required by law

5. How do we protect your information?

We take appropriate technical and organizational measures to protect your personal data against unauthorized access, disclosure, alteration, or destruction.

6. Your rights

You have the right to access your personal data, and to request correction, updating, or deletion. Please contact us using the details below to exercise your rights. Data is automatically deleted once the legal retention period has expired. Quote-related data may be anonymized and stored for a longer period. Data related to accepted quotations is retained for up to seven (7) years in accordance with applicable tax regulations.

7. Changes to this Privacy Policy

We may update this Privacy Policy to reflect changes in our practices. We recommend reviewing this page regularly to stay informed.

8. Contact us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

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